



Measuring the Impact  
of Digital Culture



## **Community and Digitisation: the new drivers of cultural heritage**

### **Empowering professionals and policy-makers in the CH sector towards a more community-focused & digital driven culture**

Final event of inDICES project funded by the European Union's Horizon 2020 research and innovation programme under grant agreement No 870792, and coordinated by the Central Institute for the Union Catalogue of Italian Libraries and Bibliographic Information (ICCU) of the Ministry of Culture (MiC)

Rome, 2 March 2023, at 9 a.m  
Auditorium of the National Central Library  
Viale Castro Pretorio, 105

The conference can also be followed remotely. The Italian/English simultaneous translation service will be available

**The Central Institute for the Union Catalogue of Italian Libraries and Bibliographic Information** is the coordinator of the European project inDICES - Measuring the impact of Digital Culture (2020-2023), funded by the European Union under Horizon 2020 research and innovation programme

inDICES is a new way to measure the impact of digital culture. Its goals are to empower policy-makers and decision-makers in the Cultural and Creative Industries to fully understand the social and economic impact of digitisation in their sectors and address the need for innovative (re)use of cultural assets.

Are you wondering how Cultural Heritage Institutions, whatever their size, may turn from gatekeepers to gate-openers? How to preserve and give better access to our cultural treasures? What strategy and tools to use to facilitate community engagement and stimulate user participation?

Join us to discuss how to foster democratic and community-focused digital transformation by supporting access and reusability of digital heritage. You will have the opportunity to meet recognised experts in the CH sector and get insights, inspirations and recommendations on how to convert your digital ambitions into digital strategies.



The Conference will be opened by the Director of ICCU and coordinator of the project, **Simonetta Buttò** and by **Laura Moro**, Director of the Central Institute for the Digitisation of Cultural Heritage-Digital Library of the Ministry of Culture.

The conference will continue with speeches by international experts: **Anne Luther** (Institute for Digital Heritage), **Pierluigi Sacco** (University of Chieti-Pescara), **Marco Rendina** (European Fashion Heritage Association, inDICES Innovation Manager), **Maria Drabczyk** (Centrum Cyfrowe), **Giulia Dore** (Università di Trento), **Justus Dreyling** (COMMUNIA), **Brigitte Vézina** (Creative Commons), **Johan Oomen** (Netherlands Institute for Sound and Vision, inDICES Innovation Manager), **Francesca Manfredini** (European Fashion Heritage Association), **Maria Tartari** (Università IULM), **Alba Irollo** (Europeana Foundation), **Marzia Cerrai** (Fondazione Sistema Toscana), **Trilce Navarrete Hernandez** (Erasmus University), **Olivier Schulbaum** (Fundación Platóniq, inDICES digital infrastructures coordinator), **Nadia Nadesan** (Fundación Platóniq), **Fiona Mowat** (Europeana Foundation), **Mariana Ziku** (University of the Aegean), **Bettina Fabos** (University of Northern Iowa), , **Anra Kennedy** (Culture24), **Sofie Taes & Roberta Pireddu** (KU Leuven).

You can register to the Conference by filling in the specific [Form](#)

On the project website are available the [programme](#) of the Conference and the [bio](#) of the Speakers.

For further information about inDICES:

[Website](#)

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The event is organised by inDICES, a project that has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 870792.